



**NORTHPOINT**  
CENTRE OF LEARNING

**NORTHPOINT'S UNIQUE MODEL;  
BUILDING ACTIONABLE KNOWLEDGE  
THROUGH EXPERIENTIAL LEARNING**

**Executive jobs  
starting at  
Rs. 6.5- 8 lakhs p.a.**

Presenting

**POST GRADUATE PROGRAM IN  
MARKET RESEARCH & DATA ANALYTICS**

in partnership with leading Market Research  
& Consumer Insight companies

**Course Highlights**

- 11- month fast track program
- Program in partnership with industry
- All training by practising managers
- In-company internship on live projects
- Historically, 100% recruitment of successful candidates at a starting salary of between INR 6.5 - 8 lacs p.a.
- Batch size restricted to high caliber 25 select students

**Program Partners**

NIELSENIQ	IPSOS
BRANDSCAPES	HANSA RESEARCH

**Alumni Employed with**

GOOGLE	UNILEVER	COLGATE
PEPSICO	MARICO	ITC FOODS
L'ORÉAL	ADIDAS	BAIN & CO.
NIELSENIQ	KANTAR	IPSOS
LOWE LINTAS	HANSA	BRANDSCAPES

**ADMISSIONS OPEN FOR COURSE COMMENCING JULY 2024**

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