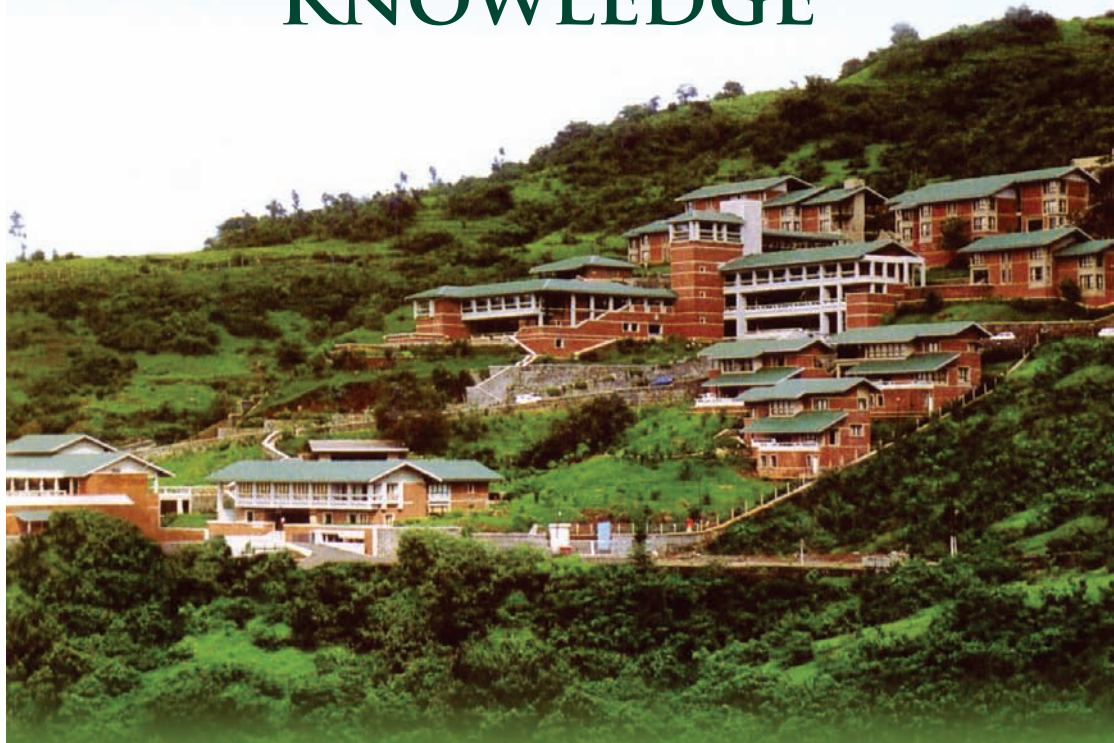




NORTHPOINT
CENTRE OF LEARNING

BUILDING ACTIONABLE KNOWLEDGE



Awarded 'Innovation in Building Academic & Industry Interface' by DNA

WORK WITH SOME OF THE COUNTRY'S LARGEST
AND MOST SUCCESSFUL
ADVERTISING & MARKETING COMMUNICATIONS COMPANIES

POST GRADUATE PROGRAM IN MARKETING COMMUNICATIONS

with specializations in

ADVERTISING

DIGITAL
COMMUNICATIONS

MEDIA
MANAGEMENT

COURSE HIGHLIGHTS

- 11 months residential fast-track career program in Marketing Communications
- Specialization opportunities in Advertising (client servicing, account planning & creative), Digital communications & Media planning & buying
- 100+ industry-specific practising managers as faculty who are some of the best in the country
- Live projects and 4 internships for on-the-job training
- Successful placements in top advertising, media & digital agencies

PARTNERING WITH THE BEST



BUILDING ACTIONABLE KNOWLEDGE THROUGH A UNIQUE TRAINING MODEL

All training by senior practising managers to bring real-life experience into the classroom

Practical learning through live-projects and internships to make you job ready.

Some industry speakers at Northpoint convocations



Piyush Pandey, Chairman, Ogilvy



Ashok Ganguly, Former Chairman,
Hindustan Lever, Director Unilever;
Member Rajya Sabha



Siddharth Roy Kapur,
Managing Director, Disney India



Students at a workshop



Aids awareness campaign



Campus



Fully equipped clubhouse

ELIGIBILITY

Graduates from all streams with a minimum of 50% are eligible to apply. Candidates appearing for final year degree examinations can also apply.

PROGRAMS COMMENCE IN JULY

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