



NORTHPOINT
CENTRE OF LEARNING

WORK WITH THE COUNTRY'S LARGEST ADVERTISING AGENCIES



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NORTHPOINT'S 11 MONTH FAST TRACK PGP IN BRAND MANAGEMENT & MARKETING COMMUNICATIONS

SPECIALIZATIONS OFFERED AT NORTHPOINT

ADVERTISING

DIGITAL
COMMUNICATIONS

CREATIVE

COURSE HIGHLIGHTS:

- A continually updated curriculum done with Partner Companies that is relevant to changing Industry needs
- Training conducted by senior practising managers for real life business experience into the class room to build on theory absorbed by students in advance
- Additionally, resident faculty is also from Industry with long years of experience
- Practical nature of training is sustained through substantial internships with live projects as well as field assignments
- In depth interaction between senior company executives in classrooms and during internships, and the students ensures near 100% placement for graduate

COURSE COMMENCES IN JULY

ADMISSIONS VISIT www.northpointindia.com

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Phone: +91 9594992609

BUILDING ACTIONABLE KNOWLEDGE

