



Northpoint Career programme faculty list:

Ashish Bhasin	Chairman India & CEO South East Asia, Aegis Media
Pranesh Misra	Chairman & Managing Director, Brandscapes Worldwide
Prem Mehta	Chairman, Northpoint
Meenakshi Madhvani	Managing Partner, Spatial Access Solutions
Ravi Kumar T	National Sales Head-Retail channel, Eureka Forbes
M.G. Parmeswaran	Executive Director and CEO, FCB Ulka
Manosh Sengupta	GM, Marketing Communications, Idea Cellular
Rajeev Sharma	National Planning Director, Leo Burnett
Rajan Narayan	President and Chief Executive, Quadrant Communications Ltd
Neeraj Bassi	Planning Director, Ogilvy
Rajan Krishnan	President - Strategic Planning, Ogilvy
Shashi Sinha	Chief Executive, Lodestar
LV Krishnan	Chief Executive Officer, TAM Media Research
Lynn de Souza	Chairman and Chief Executive Officer - Lintas Media Group, Lintas
Sitalakshmi Narayanswamy	Marketing Head, Zee TV
Sunita Bangard	Godrej Industries
Pradeep Srivastava	Chief Marketing Officer, Idea Cellular
Sujaya Banerjee	Chief Learning Officer , Essar Group
G. S. Shridhar	Creative Director & Branch Head, Pickle Advertising
Piyul Mukherjee	Director, Proact Research & Consultancy
Sabina Solomon	MRUC
Nippun Talwar	Global Project Leader, Hindustan Unilevers Ltd.
Santosh Desai	CEO, Future Brands
Mohit Beotra	Executive Director, Lintas
Rajeshwar Upadhyaya	Director / Visiting Faculty, Par Excellence / ISB
Ameer Ismail	Executive Director, Linopinion
Adi Pocha	Squirkle
Aditi Patwardhan	Vice President, Lowe
Akash Chawla	TAM-Mumbai
Amogh Dusad	TAM-Mumbai
Anaheeta Goenka	Executive Vice President, Lowe
Anand Halve	Partner, Chlorophyll
Anil Naik	University of Mumbai, Faculty
Anurag Prasad	Associate Vice President - Planning, Lintas
Aparna Thakur	Insight
Arun Ahuja	Business Head, Lintas
Arun Iyer	Group Creative Director, Lowe

Arvind Sharma	Chairman of India Sub-continent, Leo Burnett
Ashok Das	Managing Director, Hansa Research
Atul Phadnis	Founder, Chief Executive, What's On India
Avdesh Yadav	Hansa Research Group
B. Binoay	Asst. Vice President Marketing, Idea Cellular
Biplap Ghosh	Hansa Research
Brent Gosling	LOWE
C Bhattacharjee	Professor, University of Mumbai
Chandradeep Mitra	Consultant
Cmde. Ray D'souza	Regional Director of Asia IT Operations, Lintas
Colette Austin	President -dCell, Lintas
Cushru Shroff	Sr Associate Director - Comm & Finance, Lowe
Debashish Das	Country Head, Carat Fresh
Deepak Shah	Circulation & Marketing Manager, The Economist
Deepali Shirali	Lintas
Deepam Rami	Manager - Corporate & Community Services, Lintas
Devendra Deshpande	TAM-Mumbai
Devika Sharma	VP - Planning, Lowe
Dr. A. P. Bhupatkar	IMDR
Dr. Anil Naik	Professor, University of Mumbai
Dr. Eric Mistry	Professor, University of Mumbai
Dr. Mehul Shukla	Lintas
Dr. Nitin Menda	Lintas
Dr. Pramod Tripathi	Trainer and Consultant, Pragati Learning
Esteven D'Souza	Eureka Forbes
Farrokh Mehta	Farrokh Mehta Associates
Grihapati	Bajaj Auto
Hardik Shah	Media Director, Lintas
Haresh Nayak	Country Head, Posterscope
Hemant Malik	India - COO TM&D, ITC Ltd.
Himanka Das	Associate Vice President, Lintas
Himanshu Kumar	MRUC
Jairaj Padmanabhan	Consultant
John Matthew	TAM- Baroda
Joydeep Kapadia	TAM-Mumbai
K V Sridhar	National Creative Director, Leo Burnett
K. B. Mani	Director – Client Services & Strategic Planning, Grey
Kartik Iyer	Managing Director, Carat Media Services India Pvt. Ltd.
Kartrik Laxminarayan	Head of Business Planning & Strategy, Viacom18 (Colors)
Kavita Lakhani	President, Linopinion
Kedar Nachane	MURC
Krishnan Anantha	Senior Vice President, Lowe

Kunal Jamuar	General Manager, Madison Media
Kunjesh Parihar	CEO & Managing Partner, Ad Space Mart
Lakshmi Ramamurthy	Dignity Foundation
Lalitha Maheshwaran	Visiting Faculty, Indian School of Business
Madhavi Goswami	Intellect
Madhu Noorani	Executive Director, Lowe
Mangesh Kulkarni	TAM-Mumbai
Marianne John	Insight
Mubin Khan	General Manager, Deligent Media Corporation (DNA)
Mubina Ansari	Director, Disney
Narinder Kaur	Insight
Nayan Desai	Senior Vice President, Lintas
Neelkanth Tripathi	Hansa Research Group
P.V. Narayanamoorthy	Carat
PC Dubey	Hansa Research Group
Pradeep Gairola	ABP
Pratap Bose	Chief Operating Officer, Mudra Group
Prathiba Seth	Managing Director, Shilputsi Consultants
Premjeet Sodhi	Executive Vice President & Chief Planning Officer, Lintas Media Group
Priti Nair	Managing Partner, Bartle Bogle Hegarty
Prof. G. M. Jayaseelan	Professor, Kohinoor Institute
Prof. P. K. Mishra	Associate Professor – HR & OB, Kohinoor Institute
Prof. Rajankumar Shrikhande	Professor, University of Mumbai
Prof. S R Phadke	Professor, Symbiosis
Punitha Arumugam	Chief Executive Officer, Madison Media Group
R VenkatSubramanian	Vice President - Head of Maruti Collaborative, Lintas
Raj Gupta	Executive Director - Channel Planning, Lowe
Raj Nayak	NDTV
Rajeev Kumra	Asst. Professor, Marketing, IIM, Indore
Rajiv Kokane	Hansa Research Group
Rajprakash Mishra	AC Nielson
Rajul Kulshreshtha	Managing Director, Group M
Ratnadeep Joshi	TAM- Baroda
Ravi Dixit	AMAP
Rishabbha Nayar	GIBM
Ronnie Commissariat	Taj Group
Roshan Bahar	Consultant
Rudolph D'Souza	Sales Head-Western India, Eureka Forbes
S V SIVA	Director, Lowe
S. Venkatesh	Senior Vice President, Lintas
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Saji Abraham	Vice President - Planning, Lowe
Sandip Tharkas	Future Group, President, Customer Strategy

Sankara Pillai	Mentor, QED Research
Satyendra Saxena	Director - Marketing Research & Analysis, Reliance Big Broadcasting Pvt Ltd
Sean Kennedy	Consulting Vice President, Lintas
Shamsudin Jassani	Sr. Vice President, Isobar
Sharad Varshney	National Planning Director and International Services, Linterland
Sharan Sharma	Sr. Vice President, TAM
Sharda Iyer	TAM- Baroda
Shaswati Saradar	Lintas
Shaziya Khan	Vice President-Planning, JWT
Shivanand	Business Director, Lintas Media Group
Shyama Madhavan	Lintas
Siddarth Banbkar	TAM-Mumbai
Sohail Khan	Media Direction
Srinivasan Raman	Lintas
Stephen Gonsalves	Mudra
Sudha Natrajan	President & Chief Operating Officer, Lintas Media Group
Sujit Nair	President, Lintas
Sulina Menon	Consultant
Sumit Roy	Univbands
Sunil Seth	Senior HR Manager, Lowe
Supriyo Guha	Lintas
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Suresh Balkrishnan	Hindustan Times
Sushma Jhaveri	General Manager, Carat Media
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Tarun Chauhan	Executive Director, Lowe
Tushar Saravia	Eureka Forbes
Uday Rao	TAM- Baroda
Usha Bhandarkar	Consultant, Lowe
Vaibhav Phadke	TAM- Baroda
Varsha Brajesh	Lintas
Varsha Chawda	Consultant, Lowe/ Somac
Vasundhara Raghavan	MRUC
Vijay Rai	Consultant
Vinita Shah	TAM- Baroda
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Vivek Bhargava	Chief Executive Officer, Communicate2
Vivek Lakhwara	Aaren Initiative
Vivienne D'souza	Excalibur Consultants
Yogesh Shendye	TAM- Baroda