



Please paste 1 passport-size photograph and sign across the same.

Attach one additional photograph separately with the signature on the reverse. Do not staple the photograph.

APPLICATION FORM

POST GRADUATE PROGRAMME IN MARKETING RESEARCH (PGPMR 2012-13)

NAME (IN CAPITAL LETTERS)	
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NATIONALITY	
Please note: If you do not reside in India, you will have to give your India contact details for mailing address below.	

INDIA MAILING ADDRESS	Address Line 1	
	Address Line 2	
	City & PIN code	
	State	

CONTACT LINES	Email ID 1			
	Email ID 2			
	Residence Telephone Number	Country code	City code	Telephone number
	Mobile Number/s			

DATE OF BIRTH	Date (DD)	Month (MM)	Year (YYYY)	AGE IN YEARS		BLOOD GROUP	
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FAMILY BACKGROUND	Relationship	Name	Qualification	Occupation

PROFESSIONAL REFERENCE <small>(i.e. instructor, professor, previous manager)</small>		Referee 1	Referee 2
	Name		
	Occupation		
	Tel. no.:		
	Mobile no.:		
Email Id:			

ACADEMIC CREDENTIALS	YEARS (FROM - TO)	INSTITUTION	BOARD / UNIVERSITY	% / CGPA / GRADE	REMARKS
GRADUATION	Programme :				



SECOND YEAR DEGREE						
HIGHER SECONDARY CERTIFICATE EXAM						
SECONDARY SCHOOL CERTIFICATE EXAM						
OTHER PROGRAMMES, IF ANY:						

DETAILS OF COMPETITIVE EXAMINATIONS FOR HIGHER EDUCATION TAKEN, IF ANY					
Name of the examination	Examining Body	Year	Percentage / Percentile / Score	Rank received	Remarks
GMAT / CAT / CET / MAT etc.					

WORK EXPERIENCE, IF ANY (LAST 3)				
S. N.	ORGANIZATION	Dates: FROM - TO	DESIGNATION	MAJOR ACHIEVEMENTS

HOBBIES/ SPECIAL TALENTS/ ACHIEVEMENTS/ AWARDS/ EXTRACURRICULAR ACTIVITIES (BEST 4)	

How did you get to know about the programme? If you heard about the programme from a Nielsen employee, please include his/ her name:
